



FEDERAL TRADE
COMMISSION

A Scammy Snapshot of 2024

(based on reports to
Consumer Sentinel)

[#FTCTopFrauds](http://ftc.gov/data)

ReportFraud.ftc.gov



2.6 million
fraud reports



\$12.5 billion
reported lost

More than 1 in 3 people
who reported a scam also
reported losing money.



Top Frauds



1
Imposters



2
Online
shopping
and negative
reviews



3
Business
and job
opportunities



4
Investments



5
Internet
services

Job scams and employment
agency losses soared.

Total losses:



2020
\$90 million



2024
\$501 million

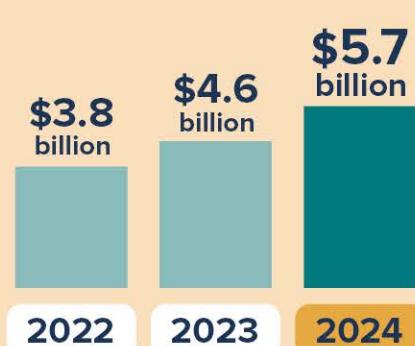


105,000
reports

38,000
reports

2020 2024

Losses to investment
scams **kept climbing**.



★ ★ ★ Reports by Military Consumers ★ ★ ★



99,000
fraud reports



\$584 million
reported lost



Imposters: Highest # of reports: 45,000

Total losses: \$200 million

Younger people
reported **losing money**
to fraud more often
than older people.

44%

20–29
year-olds

24%

70–79
year-olds

Big losses follow
scams that start
with a call or on
social media.

Phone calls:
Highest **per person**
reported losses



\$1,500
median loss

Social media:
Highest **overall**
reported losses



\$1.9 billion
total lost

Email:
Highest overall
number of reports



372,000
reports