



FEDERAL TRADE  
COMMISSION

# A Scammy Snapshot of 2024

(based on reports to  
Consumer Sentinel)

ftc.gov/data #FTCTopFrauds  
ReportFraud.ftc.gov

## Top Frauds



**1**  
Imposters



**2**  
Online shopping  
and negative  
reviews



**3**  
Business  
and job  
opportunities



**4**  
Investments



**5**  
Internet  
services

REPORT



**2.6 million**  
fraud reports

**\$12.5 billion**  
reported lost

More than 1 in 3 people  
who reported a scam also  
reported losing money.



Job scams and employment  
agency losses soared.

Total losses:

**\$90 million**  
2020

**\$501 million**  
2024



**38,000**  
reports

**105,000**  
reports

2020 2024

Losses to investment  
scams **kept climbing.**

**\$3.8**  
billion

**\$4.6**  
billion

**\$5.7**  
billion

2022

2023

2024

### ★ ★ ★ Reports by Military Consumers ★ ★ ★



99,000  
fraud reports



\$584 million  
reported lost



**Imposters:** Highest # of reports: 45,000  
**Total losses:** \$200 million

Younger people  
reported **losing money**  
**to fraud more often**  
than older people.

**44%**

20–29  
year-olds

**24%**

70–79  
year-olds

Big losses follow  
scams that start  
with a call or on  
social media.

**Phone calls:**  
Highest **per person**  
reported losses



**\$1,500**  
median loss

**Social media:**  
Highest **overall**  
reported losses



**\$1.9 billion**  
total lost

**Email:**  
Highest overall  
**number** of reports



**372,000**  
reports